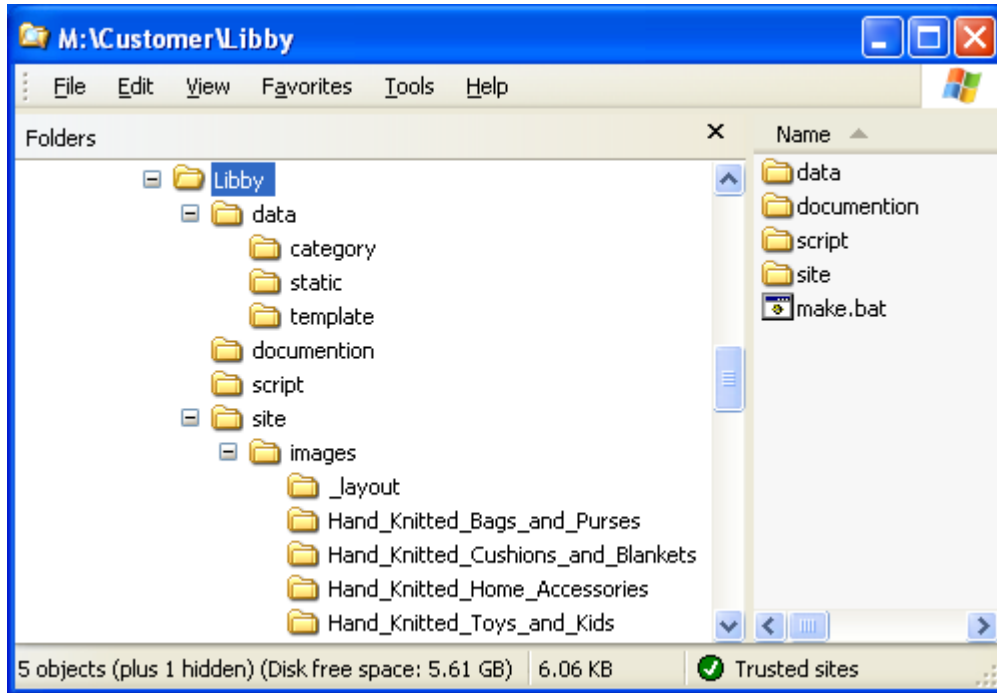


# LibbyTDesigns Web Site – Content Management

## *Where is everything on the hard disc*



## Libby folder

- **data** folder – holds the data (which you can edit) that is used to make the pages on the site
- **documentation** folder – holds this document (user manual)
- **script** folder – holds the script that automatically makes the pages
- **make.bat** file – double-click to make the pages – a command window opens that shows what is done

```
M:\Customer\Libby>title LibbyTDesigns - Make pages
```

```
M:\Customer\Libby>perl script\make.pl
```

```
Reading: data/template
template/_layout
template/addtobasket
template/design
template/home
template/horizontal_rule
template/message
template/meta
template/next_tab
template/option
template/select
template/was
```

```
Reading: swaps
s/å/&aring;/g
s/'/&#146;/g
s/'/&#145;/g
s/£/&#163;/g
```

```
Create Category pages
Bags and Purses
Jane
Carolyn
Frances
Flo
```

```
Colour: Cream
Colour: Brown
Sally
Harriet
Marie-Clare
Sue
Lucy
HOME: Design of the month
Sandy
Susie
-----
Cushions and Blankets
Nicki
Anna
-----
Toys and Kids
Coming Soon
-----
Home Accessories
Gabriel
Gilly
Clair
Camilla
MESSAGE: Out of stock
Estella
HIDE: for some reason
Penny - Small
Penny - Large
Vida
Ellen
-----

Create Static pages
static/Contact Us
static/Our Philosophy
static/Shipping and Returns
static/The History of Knitting
static/Workshops

=====
Successfully created on 31 Dec 2007:
4 categories
22 designs pages
1 hidden designs
5 static pages
=====

M:\Customer\Libby>pause
Press any key to continue . . .
```

## data folder

- **data\category** folder – holds the details of each category of designs – you cannot add a new category file without asking for a change to the \_layout (ie, new navigation links need to be added that cannot be achieved automatically)
  - 10 Bags and Purses.txt
  - 20 Cushions and Blankets.txt
  - 30 Toys and Kids.txt
  - 40 Home Accessories.txt

If you change the name of the file it will manifest itself on the category index page and you'll need to change the folder name in site/image locally and on the web site server.

### Example file:

item=Gabriel  
small=293x198  
full=613x463  
was=0  
amount=10  
shipping=2.50  
description=A pair of decorations: a cute snowman, knitted in very soft pure wool, with a red scarf and green hat, with a gold hanging ribbon; and a garter stitch heart, red on one side and green on the other, with a gold mohair crocheted edging and a gold hanging ribbon. Both approx 6x8cm.  
meta=hand knitted Christmas decorations

item=Gilly  
small=293x198  
full=419x613  
was=0  
amount=32  
shipping=2.50  
description=Be careful before you let the kids see this or you'll be committed to buying one for each of them! Knitted in beautiful soft pure wool, mainly in bright red, with a Christmas tree snow scene panel across both sides of the stocking, and a thick ribbed top. With hanging loop. Approx. 53cm long by 24cm wide, so plenty of room for santa's presents!

item=Clair  
small=293x198  
full=613x463  
was=0  
amount=24  
shipping=2.50  
description=Chunky pink tea cosy in a warm tweed wool, with a crocheted base and button fastening at the top, adorned with flowers. The cosy fits round the teapot so that you don't have to remove it when you pour the tea. A conversation starter at tea time! To fit a teapot with a 46cm diameter and 18cm high to top of lid.

item=Camilla  
small=293x198  
full=612x463  
was=0  
amount=6  
shipping=2.50  
description=Flower corsage in bright pink, with blue and pink centre, and a brooch attachment on the back.  
message=Out of stock

item=Estella  
small=293x198  
full=613x463  
was=0  
amount=12  
shipping=2.50  
description=This tea cosy, knitted in a soft pink cotton and silk yarn, with cream edging, is for a pot for one, stridently declaring the importance of making the tea in the pot whether you have company or not. 18cm x 13cm. It has two button fastenings at the top (colour of the buttons cannot be guaranteed). Also available in cornflower blue.  
hide=for some reason

item=Penny - Small  
small=293x198  
full=612x463  
was=0  
amount=4  
shipping=2.50  
description=A simple beige placemat, knitted in a lovely cashmere and cotton mix which gives the mat a luxurious and heavy feel. In a garter stitch pattern.

item=Penny - Large  
small=293x198  
full=612x463  
was=0  
amount=6  
shipping=2.50

description=A simple beige placemat, knitted in a lovely cashmere and cotton mix which gives the mat a luxurious and heavy feel. In a garter stitch pattern.

item=Vida  
 small=293x198  
 full=612x463  
 was=0  
 amount=10  
 shipping=2.50

description=Lavender filled heart sachet for hanging in your wardrobe or on display. One side is knitted in soft cotton, while the other side is a vintage fabric, with a pink spotted ribbon for hanging and a button feature. Measures 15cm x 10.5cm.

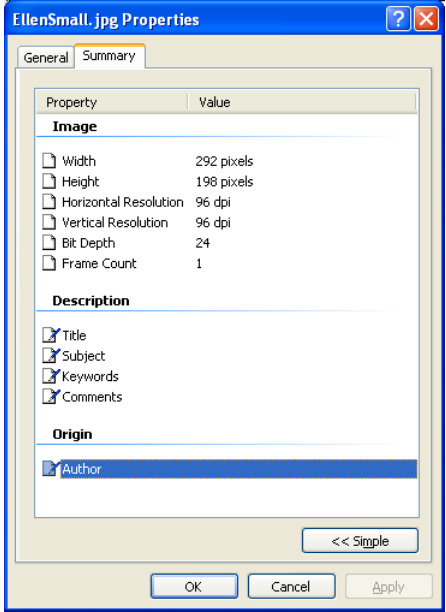
item=Ellen  
 small=292x198  
 full=612x463  
 was=0  
 amount=5  
 shipping=2.50

description=An elegant, crocheted tie back in pure undyed cotton. Suitable for small curtains. With loop at either end to attach to a hook.

Each file is made up of several designs. Each design is made up of a few lines which describes elements and their value, eg:

item=Ellen

The following elements are available:

| Element | Purpose  |
|---------|--|
| item    | The name given to the design   |
| small   | <p>The width and height of the graphic that is used in the category list – the name of the graphic is always, for example, EllenSmall.jpg</p> <p>To determine the size for the small (and full) graphics use:<br/>           Menu&gt;File&gt;Summary&gt;Advanced</p> <p>For this example small=292x198</p>  <p><b>Remove all hyphens and spaces</b> from file names – eg<br/> <i>Marie-Clare</i> becomes <i>MarieClare.jpg</i><br/> <i>Penny - Small</i> becomes <i>PennySmall.jpg</i></p> |
| full    | The width and height of the graphic that is used in the design's own page (where it is shown in its large form) – the name of the graphic is always, for example, Ellen.jpg (see above re small)   |

| Element      | Purpose   |
|--------------|---|
| was          | Normally set at zero – show old price when you want to indicate a discount<br><br>The text that is shown is held in data/template/was<br><font color=red>Was&nbsp;&#WAS##&nbsp;&#150;&nbsp;&#Now</font>&nbsp;&#<br>So, you can edit this (with care) – as shown here it will appear as <b>Was £45 – Now</b><br><br>If you want to just show the pounds (ie, no pence, eg £45) leave the pence out. If it is £6.50 then show the pence in full |
| amount       | Cost – when zero the price is not shown and the Add to basket button is not included – if you want to just show the pounds (ie, no pence, eg £45) leave the pence out. If it is £6.50 then show the pence in full   |
| shipping     | Cost of shipping – so that you can vary it with different items and increase the amount when necessary - show the pence in full   |
| description  | Description (excluding the price) – use underscore to switch on/off <u>bold</u> -> <b>bold</b>  |
| colour       | Sets the colour of the description – the colours available can be found on <a href="http://www.computerhope.com/htmlcolor.htm">www.computerhope.com/htmlcolor.htm</a> - use the colour code (eg #FF0000 for red) but take care of the contrast (ie, test it before publishing)  |
| choice       | For example <b>choice=Colour:Cream Brown</b> will offer a choice of colour; each colour is separated by a   (shifted key next to Z)   |
| message      | Message shown with pink background  |
| meta         | The text to be used for the image's little yellow description   |
| home         | <b>Must be the last element</b> – indicates that the design will appear on the home page with the <i>value</i> used as a heading (eg, <b>home=Design of the Month</b> ) – you cannot have more than one design on the home page and you will be told if you try   |
| hide         | <b>Must be the last element</b> – indicates that this design is not to be included (saves deleting a design that you temporarily don't want to include)   |
| <blank line> | Not required but helps you to see where the next design begins  |

- **data\static** folder – holds the other pages

Contact Us.txt  
Our Philosophy.txt  
Shipping and Returns.txt  
The History of Knitting.txt  
Workshops.txt

Feel free to edit these but take care with the HTML tags – just follow the pattern or tell me what you want if you get stuck – After changing take a look by double-clicking the made-up page in the Libby\site folder

- **Workshops.txt** file

This has its own elements as follows:

| Element  | Purpose  |
|----------|--|
| heading= | For Courses/Libby's Lessons heading  |
| intro=   | Slightly larger than standard type size) – use underscore to switch on/off <u>bold</u> -> <b>bold</b>  |
| course=  | Course name with code: number them with an initial letter<br>C for courses<br>L for Libby's Lessons<br>Then the last digits of the year (2008 -> 8, 2010 -> 10) followed by a number starting at 01 for Courses and 21 for Lessons |
| cost=    | Use either a whole number or pounds and pence  |
| text=    | Standard type size) – use underscore to switch on/off <u>bold</u> -> <b>bold</b>   |

Leave the other bits of (HTML) coding as they are, eg:

```
intro=<center><b>Brochure</b>: <a href="print_Workshops.html"
target=print>Click here</a> to display and then print this page.</center>
<br>
```

As with the categories text file, blank lines are ignored and used to make the file readable

- **data\template** folder – holds various templates

| Template                | Use  |
|-------------------------|--|
| _layout.txt             | The master layout for all pages including the navigation links   |
| _print                  | The layout for the print version of Workshop Brochure  |
| addtobasket             | The <i>Add to basket</i> button – included when the amount element > 0   |
| design                  | The template for each design   |
| Hand_Knitted_contact_us | If you change your contact details change them here as well as in the static/Contact Us.txt  |
| home.txt                | Contents of the home page when there is no design of the month – First line is heading; subsequent lines shown in the body of the page – you can use the same elements as described above for the static/workshop page |
| horizontal_rule.txt     | HTML coding for the horizontal rule  |
| message.txt             | This declares how the message is to be displayed – set up initially as black text on a pale pink background – you might like to change the background colour (see colour element for designs)                          |
| meta.txt                | Put here all the buzz words and phrases that you believe will encourage google, etc, to display your site near the top   |
| next_tab.txt            | Just used by the script to differentiate between the display on the category index and the individual design page  |
| option.txt              | Just used by the script when building a list of choices  |
| select.txt              | Just used by the script when building a list of choices  |
| was.txt                 | Used to display the text for discounted designs – take care to preserve the html tags  |

You probably don't need to edit any of these except the ones highlighted in grey above.

- **data\swaps.txt** file – used to make changes to the text in the files – saves doing things to text copied from other sources (eg, original pages) and mainly for accented characters and quotes (programmers' dodge)

**script** folder/file – **leave this alone – don't touch**

**site** folder – all the compiled pages go here – by all means double-click **site/index.html** and you can navigate around the pages before you ftp them on line

- **site/images/\_layout** folder – you should not need to tamper with these graphics
- **site/images/Hand\_Knitted\_Bags\_and\_Purses** folder – this is where all the graphics that pertain to the category *Bags and Purses* go (similarly for the other categories) – for each design you will need two graphics as described in the Element description table on page 4.

|   |
|---|
| <b>Always test your changes before and after uploading them</b> |
|---|

Ian Summers ISData Ltd 7 January 2008